

Capacity Building Workshop with Dr. Karan Singh (Associate Director, School of Cities India) January 2025 - Mumbai

Session Title: Creative Techniques for Visual Representation by Karan Singh

Date: 21 January 2025 | 10 am - 11:30am

Venue: IIT Madras

Attendees: 30+ Students from CSc Dept.

About the session:

The session explored innovative ways to enhance communication through visual design. Dr Karan explored topics of how visual graphics can be better used and how interaction with graphics can enhance, art, communication, AI, perception, and multidimensional representations.

Session key takeaway: The distinction between tools and creativity: while better tools can improve communication, they do not inherently enhance creativity. Emphasized the importance of combining technical skills with creative thinking to achieve impactful visual storytelling.

