

Capacity Building Workshops Summary:

Dr. Karan Singh (Associate Director, School of Cities India)

January 2025; Mumbai and Chennai

Session Title: Data-driven story-telling and visualization workshop

Date & Time: 16 January 2025 | 10 PM - 4:30 PM

Venue: School of Habitat Studies; Tata Institute of Social Sciences, Mumbai

Attendees: 17 participants (Second-year Masters Students; multiple departments)

About the session:

The session provided an insight into strategies for effective data-driven story-telling and introduced the participants to multiple strategies for data visualization. Dr. Karan Singh delved into nuances of data-driven story-telling approaches, and shared audience- and medium-specific story-telling approaches that the students could adopt for different stakeholders. The data visualization session focused on aesthetic aspects of data visualizations and focused on the visual approaches to highlight data-based observations and insights for easier retention and application. The session also engaged participants to discuss their own experiences with data visualization with Dr. Karan providing specific guidance to participants' queries on their own research.

Session key takeaway: Data-driven story telling and visualization go beyond analyses. It is vital that researchers also understand effective ways to communicate their findings utilizing techniques, approaches and formats that align with the knowledge product being presented and the stakeholder being approached.

